



"We Care For Your Lawn!"

P.O. Box 854, Bristow, VA 20136

703-366-3777

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January 20,2020

Ms. Sue Reitzig
Regency Cooperative, Inc.
15536 Fassels Court
Haymarket, VA 20169

Dear Sue,

Thank you for this opportunity to introduce ourselves to your neighbors in the Regency Cooperative. We look forward to building relationships by giving amazing customer service while providing high quality products. We have listed below a few points that the residents in the Regency Coop may like to know.

- 1) We are family owned and operated with over 30 years of experience on Northern Virginia Lawns.
- 2) All of our technicians have gone through vigorous training and have achieved their registered technician certification through the Virginia Department of Agriculture and Consumer Services.
- 3) We pride ourselves at Weed Man - PrinceWilliam for not "over processing" our lawns. What you need, when you need it.
- 4) Weed Man guarantees that Broadleaf Weeds will be controlled or we come back at no charge to the customer.

Weed Man Basic Weed and Feed Program:

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|---|---|
| --Early Spring Fertilizer with crabgrass control (late Feb/Mar) | --Early Fall Fertilizer (late Aug/Sept) |
| --Spring Weed Spray (April/early May) | --Fall Weed Spray (Early Oct) |
| --Late Spring Fertilizer (mid May/June) | --Late Fall Fertilizer (Oct/Nov) |
| --Summer Weed Control (late June/July) | |

*****schedule subject to change*****

Additional Services As Needed (upon approval of homeowner)

- | | |
|--|--|
| --Surface Insect/Grub Control (May – Aug) | --pH Control (Liming) |
| --Flea & Tick Control (April – Oct) | --Pelletized Compost (organics) (Sept – Oct) |
| --Core Aeration w/or without Seed (Sept-Oct) | --Disease Control (spring thru fall) |

Regency Coop Proposal:

- o **Free Lawn Analysis and Quote**
- o **Free Service Calls**
- o **Regency CO-OP members receive an automatic 7% discount off non-member price**
- o **CO-OP Members receive an additional 3% discount when prepaying for their services by CHECK for a total of 10% discount off our regular pricing.**

Example of Pricing

(Individual pricing calculated by turf sq. footage)

- *Large lots for CO-OP members \$69.75 per basic application/\$75 for non-members
- *Medium lots for CO-OP members \$59.98 per basic application/\$64.50 for non-members
- *Small lots for CO-OP members \$52.08 per basic application/\$56.00 for non-members

Thank you again for the opportunity to amaze your Regency Cooperative members.

Alan Musselman
Owner/Operator